## MAC Author/Illustrator Membership Guidelines

MAC Center for the Arts members strive for and demonstrate a high quality, professional caliber of work and aim to create and maintain a vibrant, innovative, and involved arts community and membership. MAC is a non-profit arts collaborative and each member works for the good of all.

#### Jury:

**To be considered for membership** as an author please submit:

- 1. A completed Membership Application (both sides)
- 2. A check for membership fee (\$25/annually)
- 3. Priced examples of your published works to be juried:
  - One or more published works
  - Publishing may be by a conventional publisher, or self-published with ISBN number.
  - All literary genres accepted: fiction, nonfiction, poetry, young adult, children's, essay collections, etc.
  - Jury items are to be listed on the Jury Tracking Form, on the reverse side of the Application.

### Jurying of your submitted published work(s) will be based on:

- **1. Artistic Merit:** (variations of the following criteria will apply to each genre:
  - Evidence of a consciousness of literary craft:
    - o the work delivers its message in an artful way.
    - $\circ\quad$  the work demonstrates a clear sense of purpose or intention for the narrative or theme.
    - o the work achieves what it set out to do without being didactic, preachy or overwritten.
  - Coherent structure relevant to the purpose of the work.
  - A clear, consistent voice.
  - Demonstration of imagination and originality.
  - Artful use of detail and/or literary devices and techniques.

### 2. Presentation and technical production:

- Text quality: the publication has been edited for literary quality as well as grammatical and typographical errors.
- Illustrations/photos are of highest quality.
- Layout and cover are visually appealing and professionally presented (font, cover art, back of book, quality of paper, artwork in the text).
- Bibliography/proper citation of research and works quoted or paraphrased from outside sources
- Quoted poems, songs, or artwork are used with permission.

## If accepted as a Member, you agree:

- . To abide by all MAC Guidelines and Policies.
- To the annual membership fee (\$25).
- To 20% commission on the sales of CDs or other category-related products.
- To provide photo(s) and an artist statement for the Member Page of the MAC website.
- To be part of our arts collaborative, and volunteer as you are able.
- Members are encouraged to offer a reading, workshop, class, or other educational outreach program, and to join committees, etc.

# **Exhibiting Guidelines for Author Members:**

- The Gallery Committee will allocate you a display space, size determined by available space.
- Replacement products: When your products sell, please bring in replacements. It is your responsibility to keep track of your display. You are welcome to change out your work within your display as you wish.
- An in-house Inventory Book is available. It is recommended that you provide MAC with at least an initial inventory.
- Pricing and Tags:
  - o All products must be individually priced and be clearly identified as to artist with name or initials.
  - o Please include inventory numbers and/or descriptive labels, as appropriate.
  - o Small price stickers and business card size labels are provided by MAC.
- Display locations and sizes may occasionally be rearranged by Gallery to give the store a fresh look.
- You should plan on regular visits to check on, refresh, reorganize, and clean your display.
- All work must be original, and all products displayed must be for sale.
- Products for sale must be within your juried category. Items clearly outside of your specific accepted category require a separate jury and an additional paid category.

### Other information:

- Members may sell products in MAC's online store.
- A sales summary and check will be issued the beginning of the following month for sales commissions earned in excess of \$20.
- Vermont sales tax is collected from customer at time of sale and remitted to the state by MAC.
- Please note: MAC does not carry insurance for breakage, damage or theft.
- Upon expiration of membership, all items become the property of MAC if not picked up within 3 years, pursuant to V.S.A. 1242(15).